

CANADIAN SPORTS BUSINESS ACADEMY

2026-2027 OFFICIAL SCHOOL GUIDE

CREATE YOUR OWN FUTURE

Sport. English. Leadership. Real-world experience.

WHISTLER, BRITISH COLUMBIA | SINCE 1996

WELCOME TO CSBA

A sports-focused education in one of the world's leading mountain communities



AT A GLANCE

- Established in Whistler in 1996
- 30 years of experience supporting international students
- Programs in snow sports, golf, sports training and English
- Small-school environment with individualized support
- Practical learning through sport, leadership and community experience
- PTIRU-designated institution and
- EQA-designated education provider

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Sport is not only a place to develop technique. It is a place to learn how to think, act, communicate and grow.

Shiro Nakajima, Founder & Director

THREE ACTIONS THAT DRIVE GROWTH

ENVISION

See possibilities beyond your current experience. Define a direction and create meaningful goals.

CHALLENGE

Take action before everything feels perfect. Learn to adapt, ask questions and try again.

CONTINUE

Progress is built through consistency. Reflect, improve and keep moving forward.

THINK BEFORE YOU MOVE

Students are encouraged to understand why they train, why they choose a goal and how each experience connects to their future. This habit of purposeful thinking supports better decisions in sport, study, work and life.

WHY WHISTLER?

A world-class classroom beyond the school walls

LEARN WHERE SPORT LIVES

Whistler combines international sport, mountain culture, community life and extraordinary access to nature. Students learn in an environment where sport is part of everyday life.

THE WHISTLER ADVANTAGE

- A globally recognized mountain resort and Olympic host community
- Long snow seasons and diverse terrain for technical and professional development
- Golf, mountain biking, hiking, water sports and year-round outdoor learning
- An international community that encourages real English communication
- Access to local schools, events, workplaces and volunteer opportunities



SNOW SPORTS PROFESSIONAL

Ski or snowboard training combined with professional theory, certification preparation, English and practical experience.



GOLF ATHLETE DEVELOPMENT

Technical coaching, competition experience, fitness, course management, English and career development.



SPORTS TRAINER

Anatomy, biomechanics, communication, coaching and applied experience across multiple sports.



ENGLISH AS A SECOND LANGUAGE (ESL)

English communication, presentations, goal setting, outdoor education and community-based learning.



TRAIN FOR THE WHOLE MOUNTAIN

Western Canadian terrain changes constantly. Powder, trees, steeps, bumps, groomed runs and variable snow require adaptable technique and strong decision-making. CSBA combines on-snow development with professional theory and individualized goal setting.

PROGRAM ELEMENTS

- Technical development across varied terrain and conditions
- Preparation for Canadian instructor certification, where applicable
- Fitness, biomechanics, equipment care and safety education
- English communication and presentation skills
- Work experience and industry exposure, subject to availability and eligibility
- Personal goal setting, video review and ongoing counselling

GOLF ATHLETE DEVELOPMENT

Train with purpose. Compete with confidence.

MORE THAN A GOLF SWING

Students learn to connect technique, physical preparation, course strategy, competition habits and personal responsibility.

A COMPLETE DEVELOPMENT ENVIRONMENT

- Individualized technical coaching and movement analysis
- Practice planning, pre-shot routines and course management
- Tournament participation based on level and eligibility
- Fitness, biomechanics and injury-prevention awareness
- English communication in a real golf environment
- Career exploration, work experience and professional pathways

SPORTS TRAINER PROGRAM

Knowledge, communication and practical application

CORE LEARNING

- Functional anatomy
- Biomechanics
- Movement analysis
- Coaching communication
- First Aid and safety
- Presentation skills

LEARN TO SUPPORT THE PERSON, NOT ONLY THE PERFORMANCE

Effective trainers need more than technical knowledge. They must observe, communicate, explain and build trust. Students study foundational theory and then connect it to practical situations across sport and recreation.

PRACTICAL FOCUS

Applied activities may include athlete support, movement observation, fitness sessions, community sport, baseball camps and outdoor programs. Opportunities vary by season, student readiness and partner availability.

ENGLISH AS A SECOND LANGUAGE (ESL)

Language becomes meaningful when it is used



LEARN BY DOING

English is integrated into sport, daily life and practical experience. Students are encouraged to speak, ask questions, present ideas, work with others and reflect on what they learned.

COMMUNICATION

English classes, sport vocabulary, conversations and presentations.

LEADERSHIP

Goal setting, teamwork, responsibility and decision-making.

OUTDOOR EDUCATION

Activities that build confidence, awareness and respect for nature.

COMMUNITY EXPERIENCE

Volunteering, events and interaction with people from different backgrounds.

INDIVIDUALIZED STUDENT SUPPORT

A small-school approach to ambitious goals

YOUR PATH DOES NOT HAVE TO LOOK LIKE ANYONE ELSE'S

Students arrive with different experiences, English levels, sporting backgrounds and goals. CSBA begins by clarifying each student's purpose and then builds a realistic plan around available programs and opportunities.

ACADEMIC & LANGUAGE SUPPORT

Help with course content, English-medium instruction, study habits and presentations.

GOAL-BASED COUNSELLING

Regular check-ins to review progress, motivation, challenges and next steps.

HOUSING ASSISTANCE

Homestay and other accommodation support based on availability and student needs.

PATHWAY PLANNING

Guidance for further study, sport qualifications, career exploration and high school pathways.

SAFETY & WELL-BEING

Orientation, emergency procedures, community expectations and access to support.

PARENT COMMUNICATION

Clear communication with families when appropriate and consistent with student privacy.

STUDENT STORIES

Growth begins when students step beyond what is familiar



“

Setting a new goal after injury helped me discover that I could challenge myself in ways I had never imagined.

CSBA graduate - Snow Sports

“

I learned that communication begins with the courage to take action, even before my English is perfect.

CSBA graduate -Snowboard



WHAT SUCCESS CAN LOOK LIKE

- Professional certification
- Competition experience
- Improved English confidence
- Work and volunteer experience
- Further study in Canada or Japan
- A clearer sense of personal direction

WHO SHOULD APPLY?

CSBA is designed for students who want to use sport as a foundation for personal, academic and professional development. Admission requirements vary by program and may include English proficiency, previous education and evidence of sporting experience.

APPLICATION PROCESS

- 1 Contact CSBA and discuss your goals**
- 2 Choose an appropriate program and intake**
- 3 Submit the required application documents**
- 4 Complete any interview or sport-experience review**
- 5 Receive enrolment guidance and prepare for Whistler**

CANADIAN SPORTS BUSINESS ACADEMY

202-4295 Blackcomb Way, Whistler, BC, Canada

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Institutional status

CSBA is a designated institution under the Private Training Institutions Regulatory Unit (PTIRU) of British Columbia (Institution ID: 1524) and holds the Province of British Columbia's Education Quality Assurance (EQA) designation.

FOLLOW US

Stay connected. Be inspired.

Follow CSBA and CSBA Golf Academy on social media for the latest videos, student stories, golf instruction, skiing, outdoor adventures, and life in Whistler, British Columbia, Canada.



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DISCOVER YOUR PASSION.
BUILD YOUR FUTURE.

The CSBA Experience